

**BROWNFIELD AREA-WIDE REVITALIZATION (BAR)
PLANNING GRANT PROGRAM**

Pilot Round Projects Summary

The **Town of East Hartford** received a \$200,000 grant for the comprehensive planning of the Silver Lane Corridor, which includes 3 major brownfield sites, and was designed to build on other ongoing redevelopment activities. Funds were used to conduct a SWOT (Strengths Weaknesses Opportunities Threats) analysis, field surveys, develop GIS mapping, conduct an existing conditions analysis, create an inventory of sites, delineate wetlands, conduct a buildout analysis, conduct a market analysis, and for branding.

The **City of Meriden** received a \$100,000 grant to complete a retail, arts, and cultural plan for the Transit Oriented Development District, which includes 35 brownfield sites. Funds were used to conduct a market analysis, create marketing material to attract tenants, create site reuse concept plans, and for branding.

The **City of New Britain** received a \$200,000 grant for detailed site planning and redevelopment, environmental analyses, and identification of a Master Developer for potential Transit Oriented Development sites around the East Main Street CTfastrak station. The BAR project area includes 7 brownfield sites. Funds were used to conduct phase I/II ESAs, engineer the realignment of East Main Street and Newington Avenue, plan the relocation of the department of public works, create a BAR redevelopment plan, and conduct community outreach. The BAR planning exercise resulted in the City obtaining funds for remediation of a former coal and oil facility at 24 Dwight Court that abuts the CTfastrak station.

The **Town of Old Saybrook** received a \$200,000 grant for an implementation plan to redevelop the easternmost corridor of Route 1 (Mariner's Way) into a boulevard of reinvigorated marine and recreation uses. The BAR project area included the Roamtree brownfields, and was designed to build on work done with a DECD Brownfield Assessment Grant. Funding was used for branding, website creation, public outreach, a market analysis, streetscape planning, and development planning.

The **City of Torrington** received a \$200,000 grant to establish and implement a comprehensive brownfield redevelopment strategy supported by focus-area market analyses and community outreach in the downtown area along the east and west branches of the Naugatuck River. Funds were used to conduct a market analysis, conduct ESAs at two brownfield sites, and develop a downtown master development plan.

The **City of Waterbury** received a \$140,000 grant to develop a strategy to improve and transform the Mad River Redevelopment Corridor in the city's south end focusing on five brownfield parcels. The BAR project area and was designed to build on ongoing brownfield redevelopment efforts by the City and the DECD. Funds were used to conduct a floodplain analysis, an environmental evaluation, create a master development plan, and design the Mill Street retaining wall.